

FOREprints

www.fsm.ac.in | Monthly Newsletter

AUGUST 2026 | Vol 15 | Issue 3.2



A Legacy Revisited A Bond Renewed



What's Inside...



Corporate Interview

The Human Touch
in a Digital Era

Monica Mudgal

Senior Vice-President and
Head - Human Resources
and Administration,
Healthkart



Corporate Interview

First & FOREmost -
Understanding

Gaurav Goswami

Co-founder,
Koozies Ice Cream Co.



Alumni Speaks

Building Social
Capital for Career
Success

Pankhuri Sharma

Senior Partner,
IndusInd Bank,
Class of 2009



VISION

To be a Leading Institution that Nurtures Excellence in Management Education and Research, Cultivates Entrepreneurship and Innovation, and is a Catalyst for Meeting Societal Expectations.



MISSION

To Advance and Disseminate Knowledge and to Develop Socially Responsible Future Business Leaders with a Global Perspective and Entrepreneurial Mindset.



MOTTO

Sa Vidhya Ya
Vimuktaye
(Knowledge is
that which
Liberates)



Dr. B.B.L. Madhukar
President
FORE School of Management



Dr. Subir Verma
Director
FORE School of Management

AUGUST 2026
VOLUME 15, ISSUE 3.2

FOREprints

Table of *Contents*

●	Corporate Speaks	04
●	Alumni Speaks	06
●	Student Speaks	07
●	Events Galore	10
●	Proudly Ours	18
●	What's Hot	19
●	Know Your Committee	20



The Human Touch in a Digital Era

Monica Mudgal

Senior Vice-President and
Head - Human Resources and
Administration, Healthkart



Today, AI has gradually and stealthily crept into almost every aspect of our lives – at work, in our homes, in educational institutions, in supermarkets...literally everywhere! The Digital World is all about new-age technology – technical expertise and prowess, data-based decision-making, and leveraging the power of technology. Human Values are all about high Emotional Intelligence, empathy, understanding, trust, ethics, responsibility, accountability and ownership, and above all employee well-being – physical, mental, emotional.

And at the bottom of it all lies effective leadership – the basic foundation of success – which truly has to be a strong pillar to foster growth, productivity, profitability, effective transformation, and happiness.

The digital revolution is here, but human leadership remains crucial for long-term success. AI is a very

Without human guidance and intervention, AI can misread patterns, enhance biases, and may end up producing results which may appear technically very impressive, but may lack important social and ethical elements of consideration.

powerful assistant. What it lacks is sympathy, intuition and judgement. Without human guidance and intervention, AI can misread patterns, enhance biases, and may end up

producing results which may appear technically very impressive, but may lack important social and ethical elements of consideration. Humans are required at every step.

All AI systems and digitisation initiatives must necessarily rest on human values. We should not be enslaved to technology in today's hectic world. Instead, we must use and leverage its power and potential to make life simpler, not more complicated. I read somewhere a few months back, and these words stuck with me: "Think of digital transformation as a caterpillar transforming into a butterfly – it's a fundamental and innovative shift focused on moving forwards, not backwards."

The next chapter of growth will belong to organisations that put human purpose at the heart of digital ambition — where agility meets empathy, and continuous innovation meets inclusion.

First & FOREmost - Understanding

Gaurav Goswami

Co-founder, Koozies Ice Cream Co.



We all want to achieve big things in life. And in that pursuit, we are often in such a hurry to find answers that we forget to ask better questions. A researcher begins with a question, a hypothesis. A campaign begins with an audience. A founder begins with a problem. An aspirant begins with understanding the exam pattern. Even a simple dinner with friends begins with figuring out what everyone feels like eating.

Yet somewhere along the way, we have become very good at jumping to solutions. Let's build an app. Let's run a campaign. Let's launch a new product. Let's enter this market. We rarely pause to ask the more fundamental question: Why? Understanding is often the least glamorous part of the journey. There is no launch event, no announcement and certainly no applause. Just conversations, observations, questions, data, experiments; and sometimes the uncomfortable realisation that our first assumption was wrong. But that is precisely where the interesting part begins.

While building a young consumer

A good product understands the problem before designing the solution. A good researcher understands the question before collecting the data. A good aspirant understands the exam pattern before beginning preparation, and keeps an error log along the way.

business, I've found that the first few customers are much more than customers. They are teachers. They tell you what they understand, what they value, what confuses them and, sometimes without intending to, what you should build next.

A customer saying, "I love this,"

feels wonderful. A customer saying, "I love this, but..." can be far more valuable. The same principle applies far beyond business. A good campaign understands the person before choosing the message. A good product understands the problem before designing the solution. A good researcher understands the question before collecting the data. A good aspirant understands the exam pattern before beginning preparation, and keeps an error log along the way. Understanding doesn't slow action. It makes action better.

Perhaps that is why the best ideas rarely begin with, "What should we do?" They begin with: What are we trying to understand? And then: What are we trying to solve? Once we understand the problem, the people and the context a little better, the path forward often becomes surprisingly clear. Things begin to fall into place. It is almost like getting the right prescription for a pair of weak eyes, suddenly, the world comes into focus. Understanding is that lens. Without it, even a brilliant idea can produce a blurry outcome.

Building Social Capital for Career Success

Pankhuri Sharma

Senior Partner,
IndusInd Bank,
Class of 2009

IndusInd Bank



In today's dynamic professional landscape, technical expertise and academic credentials are important, but they are no longer sufficient on their own. Increasingly, career growth is being shaped by an individual's ability to build meaningful relationships, create trust, and develop a strong professional network. This intangible asset is often referred to as social capital.

Social capital is the value derived from relationships with peers, mentors, industry leaders, clients, and colleagues. These connections open doors to opportunities, provide access to knowledge, and create platforms for collaboration. Many career-defining opportunities arise not through formal applications, but through conversations, referrals, and trusted recommendations.

For management students and young professionals, networking should not be viewed as a transac-

For management students and young professionals, networking should not be viewed as a transactional exercise. The most impactful networks are built on authenticity, mutual respect, and a genuine willingness to contribute.

tional exercise. The most impactful networks are built on authenticity, mutual respect, and a genuine willingness to contribute. Attending industry events, participating in alumni forums, engaging with professional communities, and maintaining meaningful connections can significantly enhance one's professional journey.

Equally important is the ability to nurture relationships over time. A simple follow-up message, sharing valuable insights, or offering support when needed can strengthen professional bonds and establish long-term credibility.

As industries evolve and opportunities become increasingly interconnected, those who invest in relationships often gain a competitive advantage. In the long run, professional success is determined not only by what you know, but also by the trust you build and the relationships you cultivate along the way.

Frugal Innovation Meets Inclusive Workplaces: The New MBA Imperative



Business education often associates impact with scale – large investments, expanding teams, and extensive transformations. Yet, sustainable management calls for a different mindset: frugality. Frugal innovation is not about doing less; it is about using human, technological, and financial resources thoughtfully to create lasting value.

Insights from the chapter “Fostering Diversity, Equity, and Inclusion for Sustainable Workplaces” in the book *Smart Management for a Sustainable Future: Tech-Driven Innovation in Practices* highlight how inclusive workplaces contribute to organisational resilience and sustainable growth. Diversity, equity, and inclusion are not simply workplace initiatives; they enable organisations to bring together varied perspectives, reduce blind spots, and foster more effective problem-solving. When combined with technology and resource-conscious approaches, inclusive teams can develop practical

MBA graduates who combine disciplined resource management with inclusive leadership will be better equipped to navigate complexity, encourage innovation, and foster sustainable, human-centred value.

solutions even under constraints.

For MBA students, this perspective offers valuable lessons beyond the classroom. Constraints can be treated as catalysts for creativity by using agile approaches and accessible

digital tools to test and refine ideas before committing significant resources. Inclusive problem-solving can be strengthened by actively seeking diverse perspectives in academic projects, discussions, and teams. Equally important is learning to evaluate value beyond status or scale by considering resource efficiency, stakeholder well-being, and long-term sustainability.

Ultimately, sustainable management is a mindset that can be cultivated early. MBA graduates who combine disciplined resource management with inclusive leadership will be better equipped to navigate complexity, encourage innovation, and foster sustainable, human-centred value.

By: CRIFT (Center for Research & Innovation in Frugal Technology Management)
*Smitha Viswanathan Girija,
 Swati Sisodia, Medha Gupta,
 Tusheema Dutta, Tisha Mittal,
 Nishita Mathur*

The Corporate Citizen's Resolve: Rashtra Dharma and the Pursuit of Lokasangraha

Nayan Kotnala
(PGDM-IB),
उन्मेष - Centre for Indian
Knowledge Systems



Every year, as Independence Day celebrations get underway, corporates in India drape themselves in the tricolour, with patriotic messaging and clichés of freedom. But for the modern management professional, under constant pressure to survive and meet key performance indicators, a more important question often goes unasked: What does it actually mean to be a responsible citizen (the Praja) of this nation from within the walls of the office? When we celebrate Swatantrata (freedom), how often do we in the corporate world think about our Rashtra Dharma (fundamental duty towards the nation) that makes this freedom possible? The Indian Knowledge Systems presents a paradigm that is fundamentally different from a mere transactional understanding of work that underpins the modern management culture.

One of the most instructive stories in this regard appears in the Vana Parva

स्वधर्मो निधनं
श्रेयः परधर्मो
भयावहः

**sva-dharme
nidhanam śreyah
para-dharmo
bhayāvahah**

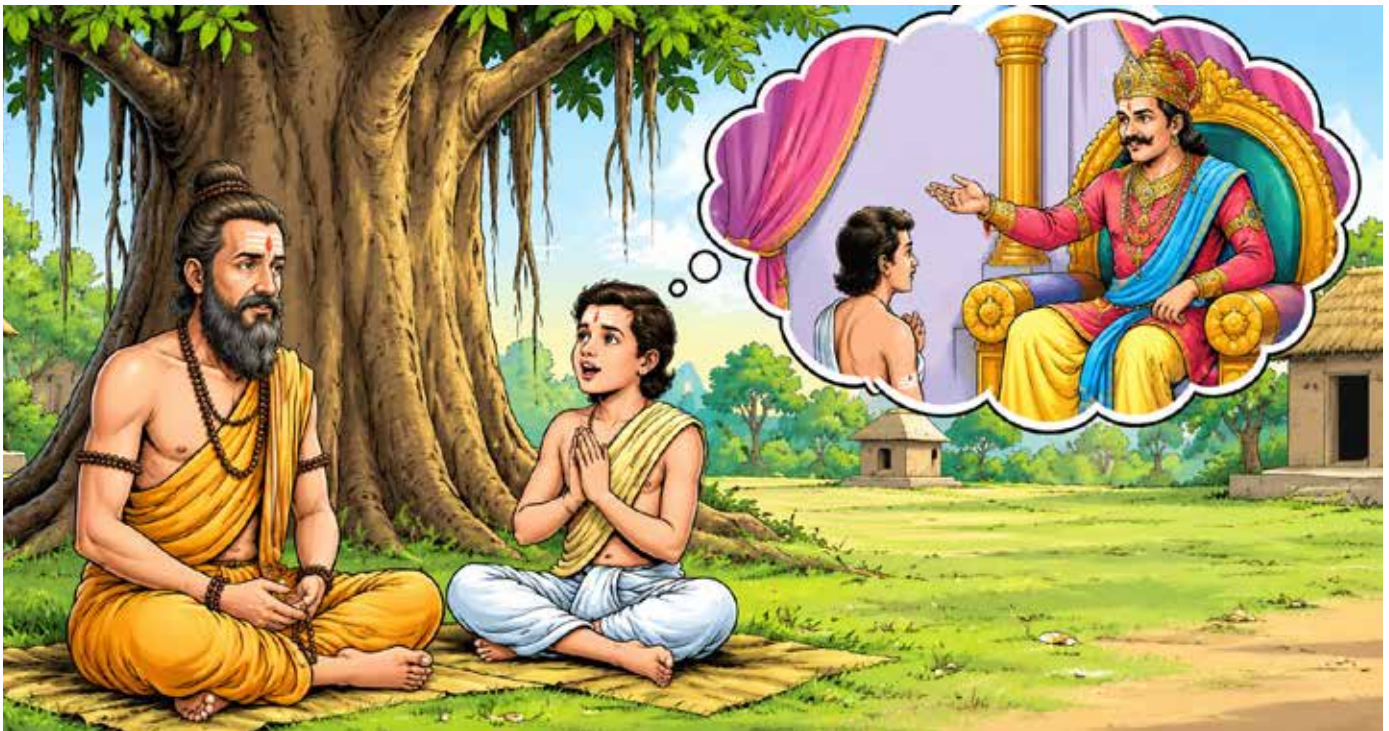
**"It is better to
perform one's own
duty imperfectly
than to perform
another's duty
perfectly."**

**— Bhagavad Gita
3.35**

of the Mahabharata. The story is about a young, learned ascetic named Kaushika, who had become arrogant of his spiritual



powers. He goes in search of the ultimate wisdom and is guided to a teacher (guru) in the busy city of Mithila. To Kaushika's astonishment, the great teacher isn't a meditating sage, but Dharmavyadha, an ordinary butcher. Kaushika is confounded and wonders how a man engaged in such an occupation possesses the highest knowledge and wisdom, Dharmavyadha teaches a lesson that is timeless: He is spiritually and practically fulfilled not by what he does, but by how he does it.



He performs his Svadharma (his duty in society) with utmost sincerity and without self-seeking.

Dharmavyadha is a modern-day lesson in Kartavya (duty) for today's management graduates. It does not claim spiritual superiority. The professional world does not lack people who understand ethics in principle. What it frequently lacks are people who practise it when under pressure: when the quarterly target is missed; when the client is dissatisfied; when the path of least resistance and the path of greatest integrity diverge. The ancient concept of Kartavya (duty) does not allow for this kind of selective application. It asks for consistency: the auditor who raises a concern despite the discomfort it creates; the product manager who refuses to compromise on quality for the sake of speed; the operations professional who insists on fair terms in a supply chain where exploitation is the norm. These are not acts of individual heroism. They are the practice of Svadharma. They are how a prosperous and genuinely

लोकसंग्रहमेवापि
सम्पश्यन्कर्तुमर्हसि

**loka-samgraham
evāpi sampāśyan
kartum arhasi**

**"You should act,
keeping in mind
the welfare and
maintenance of
the world."**

**— Bhagavad Gita
3.20**

independent nation is built: not through policy alone, but through the accumulated diligence and ethical commitment of its working citizens.

The Bhagavad Gita articulates this collective dimension of professional responsibility through the concept of

Lokasangraha (act for the welfare and maintenance of the world). The very nature of business changes when corporate citizens change their primary concern from self-interest to Lokasangraha. This is grounded on the principle that the purpose of capability, education, and professional position is, at its core, social. When management graduates exercise their skills in service of Lokasangraha, the character of business itself changes. This is further reinforced in the Taittiriya Upanishad through the words Satyam Vada, Dharmam Chara (Speak the truth, abide by your duty). These words are a commandment for modern management graduates, reminding them that their higher education is not only for their personal gain but also for the betterment of society. In the complex corporate world, independence is a journey that requires your integrity every day. Tomorrow's can rise above the ordinary and create businesses that not only make a profit, but also help drive the Rashtra forward.

August 2026

Wrapped



+ **2 NEW PGDM PROGRAMMES**

**SILVER JUBILEE REUNION
(CLASS OF 2001)**

6 RESEARCH & PUBLICATIONS

International Immersion Programme

Blockchain, Crypto Assets & Risk Management

By **Prof. Macgregor Garcia; Tuoyuan C,**
National University of Singapore, Singapore

NUS Singapore's IIP programmes covered Blockchain and Crypto Assets and Qualitative Risk Management and Investment, exploring blockchain architecture, tokenisation, and machine learning-driven risk assessment – connecting emerging technology with business models, financial markets, and strategic investment decision-making for real-world value.



AI in Customer Experience & Neuromarketing

By **Prof. Jonathan Briggs; Prof. Gemma Calvert,**
Nanyang Technological University, Singapore

NTU Singapore IIP paired Future Customer Experiences with AI with Consumer Neuroscience & Neuromarketing, examining how brain science and artificial intelligence together shape consumer behaviour, personalisation, and brand strategy - equipping participants to design smarter, more human-centred customer experiences.

Digital Frontiers and Digital Transformation/ Strategic Luxury Leadership

By **Dr. Neha Gupta, Dr. Michael Mortenson, Prof. Paul Levy, Prof. Ashley Roberts, and Prof. Tamara Friedrich,**
Warwick Business School, Coventry, England

The coursework at Warwick Business School provided valuable insights into emerging technologies, digital transformation, agentic AI, analytics, and technology-driven strategies for future-ready organisations. The course explored brand heritage, craftsmanship, innovation, sustainability, and evolving consumer expectations through experiential learning.



Institution's Innovation Council

Start-up Sprint 2026: Testing Entrepreneurial Knowledge & Startup Awareness

At **FORE School of Management**, New Delhi

The quiz provided students with an engaging platform to test their grasp of startups, innovation, and entrepreneurship. The fast-paced round encouraged quick thinking, curiosity, and knowledge-sharing, nurturing an entrepreneurial mindset among participants, while top performers were recognised for their outstanding achievement and enthusiasm throughout.



Jobs vs. Entrepreneurship: The Great Career Debate

At **FORE School of Management**, New Delhi

Students engaged in a thought-provoking one-on-one debate, articulating diverse viewpoints with confidence and conviction. The competition encouraged critical thinking, effective communication and healthy competition. The jury included Prof. Anita Tripathy Lal, Ms. Ruby Kanth, Mr. Deepak Kanth and Prof. Tavishi Tiwari, who evaluated the participants' arguments & perspectives and provided valuable feedbacks.

From Campus to Company: An Entrepreneurial Motivation Panel

At **FORE School of Management**, New Delhi

The session explored how curiosity can translate into entrepreneurial opportunities, offering insights into navigating uncertainty, embracing failure and continuous learning. Speakers Prof. Anita Tripathy Lal, Prof. Ashok Harnal, Mr. Tanmay Benjwal, Mr. Aashit Sharma and Mr. Arindam Chakraborty shared perspectives on innovation, AI and entrepreneurship.



August 2026

Atelier 2026: Where Creativity Finds Its Canvas

By **FOREword**

Atelier 2026 was inaugurated by Subir Verma, Director, FORE School of Management, and showcased student paintings, poetry, sketches, illustrations, photography and mixed-media artwork in a vibrant gallery-style exhibition. The event transformed the campus into an immersive creative space, complemented by interactive activities such as Mandala Art, the Graffiti Wall and Word Sudoku, celebrating creativity, expression and student talent.



Celebrating Indian Independence: A Tribute to Freedom, Unity & Pride

At **FORE School of Management**, New Delhi & Gurugram Off-Campus

The Cultural Division of FORE hosted a vibrant Independence Day celebration honouring India's spirit and heritage. The pre-Independence Day programme featured inspiring addresses, a captivating dance performance, the thought-provoking drama "What is India?", beatboxing, and a lively jamming session. The celebrations culminated with the flag-hosting ceremony and the National Anthem.

Research Funding Opportunities between India and Europe

By **Prof. Arvind Upadhyay**, Professor of Operations, Logistics and Supply Chain Management, London Metropolitan University, UK

The FORE Research Lounge provided an overview of international research funding opportunities across India and Europe, focusing on UKRI, Horizon Europe and Norway-India collaborations. Participants gained a deeper understanding of funding structures, co-funding mechanisms and eligibility criteria, while exploring ways to build meaningful and sustainable international research partnerships.



Between the Lines: Reading, Reflection & Meaningful Conversations

By **FORE Literary Society**

The inaugural edition of Between the Lines brought students together for thoughtful group discussions on George Orwell's Animal Farm. Participants explored themes of power, corruption, equality and social control, sharing diverse interpretations and perspectives. The session encouraged critical thinking and meaningful dialogue, with a Best Insights Award recognising the student who offered the most insightful contributions.



Celebrating Onam: A Tapestry of Culture, Tradition & Togetherness

At **FORE School of Management**, New Delhi

The Onam celebration at FORE School of Management showcased Kerala's rich culture and spirit of togetherness. Organised by Student Council '26, the festivities featured a lively Malayalam dance performance, arm wrestling, and traditional Pookalam. Prof. Sudeep S., Associate Professor of International Business, spoke on Onam's significance, concluding the celebration with warmth and joy.

Milestones, Memories & Moments of Joy

At **FORE School of Management**, New Delhi

FORE School of Management came together to honour Ms. Bhanu Sarkar on her superannuation, celebrating her invaluable more than three decades of service and dedication. The FSM family also celebrated the birthdays of team members born in July and August, filling the celebration with warmth, gratitude, and joyful camaraderie among faculty and staff.



Voices from Industry

AI for Business – From Real-World Applications to Managerial Frameworks

By **Vivek Gupta**, Founder & CEO, Indus AI

Mr. Gupta explored the role of Generative and Voice AI in business, showcasing a live multilingual voice-agent demo that handled customer calls naturally in Punjabi and Marathi. The session positioned AI as a practical business solution - boosting efficiency, automating workflows, and enhancing customer experience – rather than mere technology.



Mastering Campus Placements: Ace Your Interviews & Career Journey

By **Deepashree Satardekar**, Specialist,
University Talent Acquisition, Kroll

The interactive session provided students with valuable guidance on interview skills to nurture future talent. Participants gained practical corporate insights to navigate placement processes effectively, boost self-confidence, and build strong foundations for their upcoming professional careers.

Empowering Academic Research Through Digital Library Resources

By **Sanjay Rajan**, Senior Customer Success Manager APAC, Clarivate & **Vandana Mahajan**, Team Leader, Emerald Publishing

The FSM Library conducted two orientation sessions introducing students to key electronic resources for academic study and research. The sessions covered the ProQuest One Business Database and the Emerald Management Core Collection, providing guidance on accessing, searching, and navigating their extensive resources. Students also learned effective search strategies and features to identify relevant information, encouraging greater use of the library's subscribed e-resources.





Silver Jubilee Reunion (Class of 2001) A Legacy of Achievement, A Future of Impact

The Class of 2001 marked 25 years of professional journeys and accomplishments with its Silver Jubilee Reunion at FORE School of Management, New Delhi on August 22, 2026. Bringing together more than 50 alumni, faculty member who were part of the FSM family in 2001, along with current faculty and staff members, the occasion celebrated a distinguished community whose professional and personal journeys reflect the enduring value of their experience at FSM. President, Dr. BBL Madhukar, highlighted institutions's remarkable growth and continuing evolution, while Director, Dr. Subir Verma, emphasised the pivotal role of alumni as an integral expression of the institution's legacy. The reunion provided a platform to recognise the batch's achievements and reflect on FSM's role in shaping careers, perspectives, and leadership journeys over the past quarter century. The felicitation of alumni and former faculty and staff further acknowledged their lasting association and contributions to the FSM community. The gathering reaffirmed the strength of FAN (FORE Alumni Network) as a powerful bridge between its legacy and future, fostering mentorship, engagement, and continued impact.



CALL FOR PAPERS



FORE SCHOOL OF MANAGEMENT
NEW DELHI | GURUGRAM

FIMC 2026

FORE International Management
Conference 2026



THEME

**Purposeful Innovation:
Balancing Artificial
Intelligence with
Ethical Responsibility**

DATE NOV 25–27, 2026

VENUE FORE SCHOOL OF
MANAGEMENT,
NEW DELHI

Call For Papers for the following tracks:

- Sustainability, ESG & Circular Economy
- AI, Technology & Responsible Leadership
- Reimagining Operations: Intelligence, Resilience & Sustainability in Supply Chain Management
- AI-driven Marketing & Responsible Customer Engagement
- FinTech, Ethical Finance & Accounting Innovation
- Future Workplaces: AI, Ethics & Human Behaviour and People Management
- Purposeful Strategy & Responsible Global Business
- Innovation Ecosystems: Entrepreneurship & AI-Enabled Ventures
- Purposeful Innovation, Responsible AI & Global Competitiveness: Cases and Perspectives



**SUBMIT
NOW**

SUBMISSION
DEADLINE:
**SEPTEMBER 15,
2026**

FIMC 2026

FORE School of Management
B-18, Qutub Institutional Area,
New Delhi – 110 016
FSM Reception: +91-011-41242424

Conference Related Contact Details

Email: fimc2026@fsm.ac.in
Phone No.: +91-011-46485523
www.fsm.ac.in/conference/fimc2026

Faculty Publications (August 2026)



Prof. Nazia Gera

Mindful gaming in a busy world: exploring the retro renaissance

Co-Authors: Arash Talebi, Sourjo Mukherjee, Abhirupa Roy, Gopal Das

Name of the Journal: European Journal of Marketing

Category: ABDC-A*

Publication Details: Vol. Ahead-of-print, No. Ahead-of-print, ISSN: 0309-0566



Prof. Sachin Kumar Mangla

How Robots' Adoption Can Enhance the Growth of Circular Economy Capabilities? Evidence From China

Co-Authors: Yu Yu, Zhaoyue Li, Malin Song, Jorge E. Hernández H.

Name of the Journal: Business Strategy and the Environment

Category: ABDC-A

Publication Details: Vol. ahead-of-print, No. ahead-of-print, ISSN: 0964-4733

From augmentation to action: AI-LLM-enabled improvisation and reactive capability in digital manufacturing supply chains

Co-Authors: Soumyadeb Chowdhury, Guo Li

Name of the Journal: International Journal of Production Economics

Category: ABDC-A

Publication Details: Vol. 302, Article: 110163, ISSN: 0925-5273



Prof. Sanghamitra Buddhapriya



Prof. Tarun Kumar Soni

Doing good, doing right: How green organizational culture reduces counterproductive work behaviour at five-star hotels?

Co-Authors: Prof. Tarun K. Soni, Aman Maheshwari (FPM Scholar)

Name of the Journal: Acta Psychologica

Category: ABDC-A

Publication Details: Vol. 269, Article: 107551, Sep 2026, ISSN: 0001-6918



Prof. Sriparna Basu



Prof. Sonika Jha

AI integration and cross-border knowledge sharing in MNEs' international marketing strategies: a systematic review and fact-based narrative perspective

Co-Authors: Prof. Sonika Jha, Swetketu Patnaik

Name of the Journal: International Marketing Review

Category: ABDC-A

Publication Details: Vol. ahead-of-print, No. ahead-of-print, ISSN: 0265-1335



Prof. Saurabh Mittal

Unveiling Critical Success Factors for Marketing Intelligence : A Multi-Method Framework

Co-Authors: Sushant Kumar Vishnoi, Vikram Kumar Sharma, Suman Kalyan Ghosh, Smriti Mathur, Rashi Singhal, Parul Agarwal, Aditi Jain

Name of the Journal: Prabandhan: Indian Journal of Management

Publication Details: Vol. 19, Issue 5, May 2026, ISSN: 0975-2854



Stay Tuned On What's Next

FORE Research Lounge

How to Publish in Top Journals
By: Prof. Rajat Roy, Associate Professor
of Marketing, Bond Business School
(Bond University), Gold Coast, Queensland,
Australia

Date: **September 09, 2026** | Mode: **Offline**

Faculty Development Programme

Effective Case Development Workshop
for Harvard/Ivey Publishing

Date: **September 12, 2026** | Mode: **Online**

Faculty Development Programme

Multi-Criteria Decision Making (MCDM)
for Management Research

Date: **September 21-22, 2026** | Mode: **Hybrid**

Faculty Development Programme

Publishing Papers in Finance and
Accounting Journals A Practical Roadmap

Date: **September 22-23, 2026** | Mode: **Online**

Corporate Relations and Placements

Shikhar Samvaad 2026

Date: **September 24, 2026** | Mode: **Offline**
Venue: **FORE School of Management**

Faculty Development Programme

AI in Research and Teaching: From
Foundations to Advanced Applications

Date: **October 9, 2026** | Mode: **Online**

Corporate Interaction Division

Oraculum 3.0

Date: **October 9-10, 2026** | Mode: **Offline**
Venue: **FORE School of Management**

FORE International Management Conference 2026

Theme: **Purposeful Innovation: Balancing AI
with Ethical Responsibility**

Date: **November 25-27, 2026**

Venue: **FORE School of Management,
New Delhi**



Know Your Committee

The team that makes it all possible



CRIFT is a research-driven committee that focuses on the core principles of frugality, innovation, and sustainability. It engages in events, content, and research to promote impactful and resource-efficient solutions.

Committee Members:

Vasundhara B (Coordinator),
Tisha Mittal (Co-Coordinator),
Chirag Garg, Mayukh Chakraborty,
V. Harsha Raghuram, Medha Gupta,
Sarthak Aggarwal



**FORE SCHOOL OF MANAGEMENT
NEW DELHI | GURUGRAM**

Patron:

Dr. Subir Verma, Director, FORE School of Management

Media and Branding Committee

Prof. Swati Sharma, Prof. Ana Sinha, Prof. Ishita Batra
Ms. Khushi, Mr. Shiv Kumar

Student Editorial Committee (FOREword):

Elizabeth Alphonsa Dominic (Coordinator), Chehak Jain (Co-Coordinator),
Shouvik Das (Co-Coordinator), Ankita Bareja, Disha Hirwani,
Manheer Kaur, Purva Tyagi

For more information

Delhi Campus:

"Adhitam Kendra" B-18,
Qutub Institutional Area,
New Delhi - 110016 (India)
+91-11-41242424 to 33,
+91-11-46485500 to 30

Gurugram Campus:

Plot No. 47, Sector-32,
Gurugram - 122001 (India)
+91-124-4075676
E-mail: fore@fsm.ac.in
Website: www.fsm.ac.in